



**THANKS FOR
USING ME
AGAIN!**

**I USED TO
BE A
BOTTLE**



The BottleBag is made of rPET

rPET is recycled PET (Polyethylene terephthalate), material which is used to make soda bottles. The material will be cleaned thoroughly, grinded and used as raw material for new products. The benefit of rPET is that it is less damaging for the environment.

rPET has:

- 90% less CO²-footprint than: Nylon
- 75% less CO²-footprint than: Polyester
- 50% less CO²-footprint than: Organic cotton



We start with the recycling of the PET bottles, which would otherwise end on the garbage-dump



The caps and labels will be removed before shredding the bottles



After shredding, the material will be woven into a fiber



The fiber will be reformed to rolls of fabric



This way, the newly made products find their origin in PET bottles